

SHAUN BURKOWSKI

GRAPHICS | WEB | APPAREL | DESIGN

Profile

Talented creative professional with more than 12 years experience in print and web design. Highly motivated, creative, and versatile. Skilled in creating and directing corporate and new business designs. Adept at developing brand and corporate identities, web sites, advertisements, annual reports and sales collateral for clients in retail, professional services, home building, government, education, construction, music, fashion, and other industries. Effective team player and leader known for confident decision making, and sense of professionalism. Accomplished at incorporating the desires of the client with a superior design solution. Seeking a company that demands high-quality design to further business goals and professional image.

Former manager noted: *“Shaun was instrumental in delivering a positive, polished, and unique experience to our International Sales Team.”*

– Bill LeBuhn (Chief Administrative Officer,
Williams Scotsman, Inc.)

Professional Expertise

Skills:

- Corporate Branding
- Logo Design
- Page Layout & Design
- Trade Show Display Design
- Corporate Web & UI Design
- Proficient on Macintosh OS
- Multimedia & Video Design
- Apparel & Promotional Item Design
- Advertising and Marketing Design

Tools:

- Photoshop CS 3
- Illustrator CS 3
- InDesign CS 3
- QuarkXpress 7
- Dreamweaver CS 3
- Flash CS 3
- ImageReady
- HTML, CSS, Java & ActionScript
- Acrobat/Distiller Professional

Career Development

WILLIAMS SCOTSMAN, INC. / ALGECO SCOTSMAN – BALTIMORE, MD

2002 - 2008

Senior Art Director

Williams Scotsman is a leader in mobile and modular buildings, mobile offices, classrooms, and more with 90 branch locations across North America, serving 25,000 customers in 450 diverse industries. Scotsman was acquired by their European counterpart Algeco in 2007 for 2.2B to form the parent company Algeco Scotsman, which now serves a combined 19 countries and is a global leader in their industry.

- Provided strategic leadership to the print and design team with an operating budget of 2M+ in national media placement, collateral, direct mail, and trade shows as well as photography, video production, and more. Provided direction, creativity, and commitment to innovative design solutions, maximizing every marketing dollar, while maintaining aesthetics and corporate branding from inception through completion.
- Designed corporate marketing pieces and advertising for trade publications, email marketing, web banner ads, direct mail, annual reports, internal analytic presentations, multimedia sales materials, promotional DVDs, and trade show displays. Also designed the company intranet, promotional items, product branding, and logo identities.
- Ability to time manage while working on multiple projects simultaneously and meeting strict deadlines.
- Maintained a file and folder hierarchy structure for all active and archived jobs, production photography, and media on a remote accessed server.
- Responsible for all Apple Macintosh maintenance, system setup, software installations, and troubleshooting required throughout the department to maintain proficiency and current software updates.
- Worked closely with vendors, printers, and other technicians to complete a successful final product.
- Received awards for excellence in design, effectiveness of creative pieces, and team leadership.

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BRADLEY MEDIA GROUP – FORREST HILL, MARYLAND

2000 - 2002

Senior Graphic Designer

Bradley Media Group was a full service print and advertising agency whose clientele included top Maryland business in various industries including: Gemcraft Homes, Universal Housing Corp., Mountain Branch Golf Course, Pine Hills Golf Course and Restaurant, among others. In 2002 Bradley Media Group was acquired by their largest client to become the in-house marketing department for Williams Scotsman, Inc.

- Created marketing and advertising for various industries and clientele.
- Project managed and communicated with clients to explore and adjust designs to meet their needs and expectations. Facilitated the creativity of the designs and maintained successful marketing and promotional materials.
- Accountable for meeting rigorous deadlines and maintaining design integrity. Received positive feedback during status meetings and personal interactions.
- Established a job tracking system utilizing File Maker Pro software to successfully monitor workflow. Hired and managed an outside consultant to develop and network the system for internal use. This tracking system enabled a smooth workflow with the ability to monitor the progress of projects during the various stages of development.

MONOTYPE COMPOSITION – BALTIMORE, MARYLAND

1997 - 2000

Graphic Designer / Production Artist

A solutions/services provider, offering editorial, design, production, and project management services to educational publishers.

- Worked closely with the Director of Design to create Science covers, Social Studies spreads, and other educational material.
- Responsible for implementing Photoshop effects, manipulating photos, and color correcting images to client specifications while monitoring sensitive content issues.
- Created line and tech art following strict guidelines set by the client.
- Prepared files for print publications following educational publishing guidelines.

THE AVENUE NEWS GROUP – BALTIMORE, MARYLAND

1996 - 1998

Web Master / Writer

A weekly newspaper offering news, entertainment, neighborhood information, and display advertising.

- Developed graphics and layouts for the online edition of the weekly paper, and maintained the site.
- Initially hired as an intern to learn and develop the skills necessary for web development and design.
- Wrote editorial columns on music, movies, and entertainment for both the printed and online editions.

Selected Awards & Honors

- Homebuilders Association of Maryland (HBAM), Award of Excellence - Advertising, 2001
- Modular Building Institute (MBI), First Place - Print Marketing Piece, 2003
- Modular Building Institute (MBI), First Place - Print Marketing Piece, 2004
- Modular Building Institute (MBI), First Place - Print Marketing Piece, 2006
- Modular Building Institute (MBI), First Place - Multimedia Marketing Piece, 2007
- Modular Building Institute (MBI), First Place - Print Marketing Piece, 2008
- Williams Scotsman MORE Awards (6 total) - Internal award for excellence, 2004-2008

REFERENCES AVAILABLE UPON REQUEST.